

## EVERY TRADESHOW IS DIFFERENT

Canned programs can cause frustration. Advanced Tradeshow Technology offers a number of robust and flexible registration programs as well as customized solutions to meet the unique needs of your event.

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hether you require a simple badge program or a detailed course/event ticketing program we can meet your specifications. Our software was developed with an intuitive user interface for ease of use, efficiency and accuracy. Combine our software with the latest hardware technology and the result is a seamless process that allows us to quickly register attendees, print credentials, and get them into the show.

ATT will work with you to develop a comprehensive registration program that enriches the attendee experience and creates a value for exhibitors while freeing resources for show organizers. We offer a complete set of services from advanced pre-show registration through post-show activities:

- Pre-show, On-site Registration Services
- Post-show Registration Services
- Lead Retrieval • Housing • Marketing



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Lisle, IL  
Permit # 928



5111 Academy Drive  
Lisle, IL 60532 - 2171

first class

ATT is a division of Helen Brett Enterprises, a tradeshow management company with over 55 years of industry experience.



**Registration**  
**Lead Retrieval**  
**Marketing**  
**Housing**

event  
registration  
services



FIRST-CLASS EVENT REGISTRATION SERVICES

## OUR REGISTRATION SOFTWARE PROVIDES:

- **Membership Verification**
- **Automatic Field Population**
- **Course/Event Allotment Restrictions**
- **Category Restrictions**
- **Credential Production**
- **24/7 Reporting**

Skilled staff and the experience put to work for your event.

REGISTRATION • HOUSING • MARKETING • INFORMATION • SOLUTIONS

From local shows to the Nation's top 200, Advanced Tradeshow Technology is equipped to handle every aspect of your event.

## ADDITIONAL SERVICES:

- **Lead Retrieval**
- **CE Verification**
- **Internet Cafes**
- **Online Course / Event Catalog**
- **Marketing**
- **Printing**
- **Direct Mailing**

## flexible solutions for your event needs

Advanced Tradeshow Technology uses every resource available to provide a flexible, complete and seamless suite of services to help you produce a first class event. From registration to marketing, key company personnel are always available to answer your questions.

We understand that personal customer service is equally important as the latest in the software technology.

## MARKETING SERVICES:

Our registration technology captures a registrant's information providing you with an advantage to create the greatest impact for your event with *Pre-show* and *Post-show advertising materials* that will increase traffic, target key prospects, market special events, courses, and membership benefits. We can design, print, and mail your advertising materials of any quantity at the highest quality.

### REGISTRATION SERVICES

Whether your attendees and/or exhibitors register by fax, mail, on-line, on-site or all the above, ATT takes care of the details leaving you time to focus on the event. Real-time inventory controls, 24/7 reporting, credential production and superior customer service are just a few of the features we provide to make sure everything comes off seamlessly.

### HOUSING SOLUTIONS

Our housing division provides housing and meeting planning services, which can be offered along with our registration services, or as a stand-alone solution. Housing reservations are taken by mail, fax, phone, and online. Services available include: Venue and site selection, contract and rate negotiation, hotel inventory management, attrition control, dedicated client contact and show site assistance.



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